

Zoo Boo 2019 Treat Station Commitment Form

Commitment deadline: September 6, 2019.

Company or Individual (please print) _____

Contact Name _____ Title _____

Billing Address _____

City/State/Zip _____ E-mail _____

Phone _____ Fax _____

Name as it should appear in all event materials _____

Zoo Boo 2019 Treat Station Sponsorship Commitment

We will be sponsoring a treat station through a financial commitment of \$6,500.

We will be sponsoring a treat station by donating a minimum of 65,000 individually wrapped pieces of candy, product or high value giveaway (*candy must be hermetically sealed, peanut-free and arrive by September 30*).

Total to be invoiced:
(Payment due 30 days from commitment signature.)

\$ _____

Zoo Boo 2019 Sponsorship Entitlements

- Logo recognition on Zoo Boo sponsor thank you signage at treat trail entrance and exit displayed through the duration of the event
- Opportunity to display up to two (2) banners along the treat trail, displayed one (1) week leading up to the event and through the duration of the event (provided by sponsor and subject to DZS approval)
- Logo recognition on one (1) treat station sign
- 65,000 Halloween treats distributed at one (1) treat station (if applicable)

- Opportunity for sponsor to provide costumed volunteers, or company mascot, to pass out treats to guests on the treat trail (MUST BE 18 Years of Age)

- Sponsor logo and recognition on the event page of the Detroit Zoo website, www.detroitzoo.org

- 28 complimentary tickets to Zoo Boo

- Opportunity to promote Zoo Boo sponsorship within sponsors marketing efforts (Must be approved by DZS)



MISCELLANEOUS:

This agreement constitutes the entire understanding between the parties with respect to the subject matter of this agreement and supersedes any prior discussions, negotiations, agreements and understandings. This letter agreement will be governed and controlled in all respects by the laws of the State of Michigan, including interpretation, enforceability, validity, and construction, without regard to any conflict of law provisions. The parties submit to the exclusive jurisdiction and venue of the state or federal courts having jurisdiction over Oakland County, Michigan of any claims or actions arising, directly or indirectly, out of or related to this Agreement. The terms of this letter agreement may not be varied or modified in any manner, except in a subsequent writing executed by an authorized representative of both parties. This letter agreement may be executed in one or more counterparts, each of which will be deemed an original agreement, but all of which will be considered one instrument and will become a binding agreement when one or more counterparts have been signed by each of the parties and delivered to the other. A facsimile of this document bearing a party's signature or a printed copy of the original, signed document scanned in electronic format shall have the same legal force and effect as an original of such signature and shall be treated as an original document for evidentiary purposes. DZS will not be deemed to be in default or otherwise responsible for delays or failures in performance resulting from acts of God, acts of war or civil disturbance, epidemics, governmental action or inaction, fires, earthquakes, unavailability of labor, materials, power or communication, or other causes beyond DZS's reasonable control. This letter agreement will not confer any rights or remedies upon any third-party, other than the parties to this Agreement and their respective successors and permitted assigns.

Zoo Boo 2019 Sponsorship Authorization

This letter serves as confirmation that _____ is entitled to Treat Station Sponsor rights of Zoo Boo 2019 as checked above (Payment due 30 days from commitment signature).

Authorized signature: _____ Date: _____

DZS authorized signature: _____ Date: _____



Please complete and return to:

Zoo Boo 2019 Treat Station Sponsorship, Detroit Zoological Society
Marketing Dept., 8450 W. 10 Mile Road, Royal Oak, MI 48067

Email: wchihan@dzs.org or call (248) 336-5719